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eclipse
expressions

TYPOGRAPHY

- Primary - F U T U R I S T

In using the simple shape of a crescent moon, the typography for 'eclipse expressions' had to be expressive yet simple. This sans serif font does just this in emphasizing the main word 'eclipse' while also allowing 'expression' to be in the same typography but smaller because it's a longer word.

- Downloaded from DAFONT.COM

- Secondary- AVENIR NEXT CONDENSED

Because the primary typeface is so spaced out, the secondary typeface nicely balances the primary being serif along with condensed.

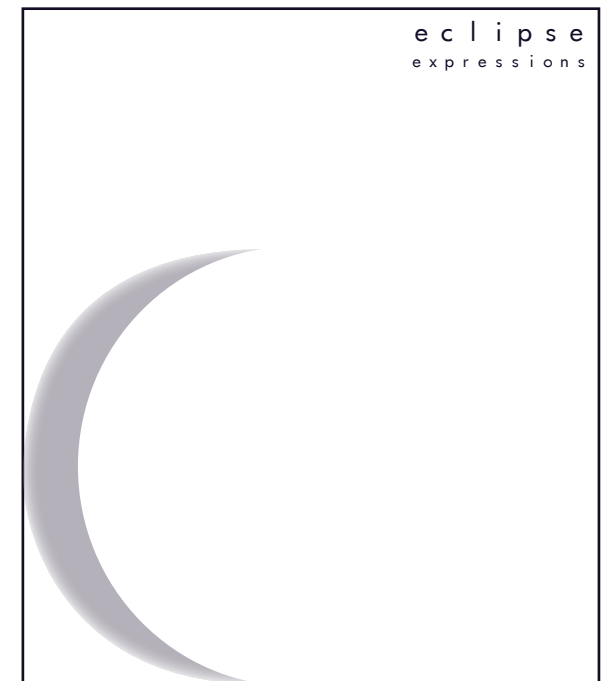
-Existing font list

COLOR

■ CMYK: 91%, 95%, 41%, 47 %
RGB: 38, 24, 66
HSB: 259, 63%, 25%

□ CMYK: 0%, 0%, 0%, 0%
RGB: 255, 255, 255
HSB: 261, 0%, 100%

■ CMYK: 0%, 0%, 0%, 0%
RGB: 35, 31, 32
HSB: 344, 11%, 13%



MISSION & VALUES

Eclipse Expressions is a media agency producing everything under the sun from music to video to any kind of word content needed for their clients. Eclipse Expressions strives to allow each one of their client's companies to showcase their own mission and talents to the world no matter the circumstance. They realize the hardships organizations often endure as brands and want them to shine instead of hide.

Located in Seattle, Washington a little light amongst the rainy days wouldn't hurt. Eclipse works with all organizations and people.

Mission Statement: *Expressing the light amidst darkness.*

"If all fools could fly, the sun would be eclipsed forever."

-Dutch Proverbs

