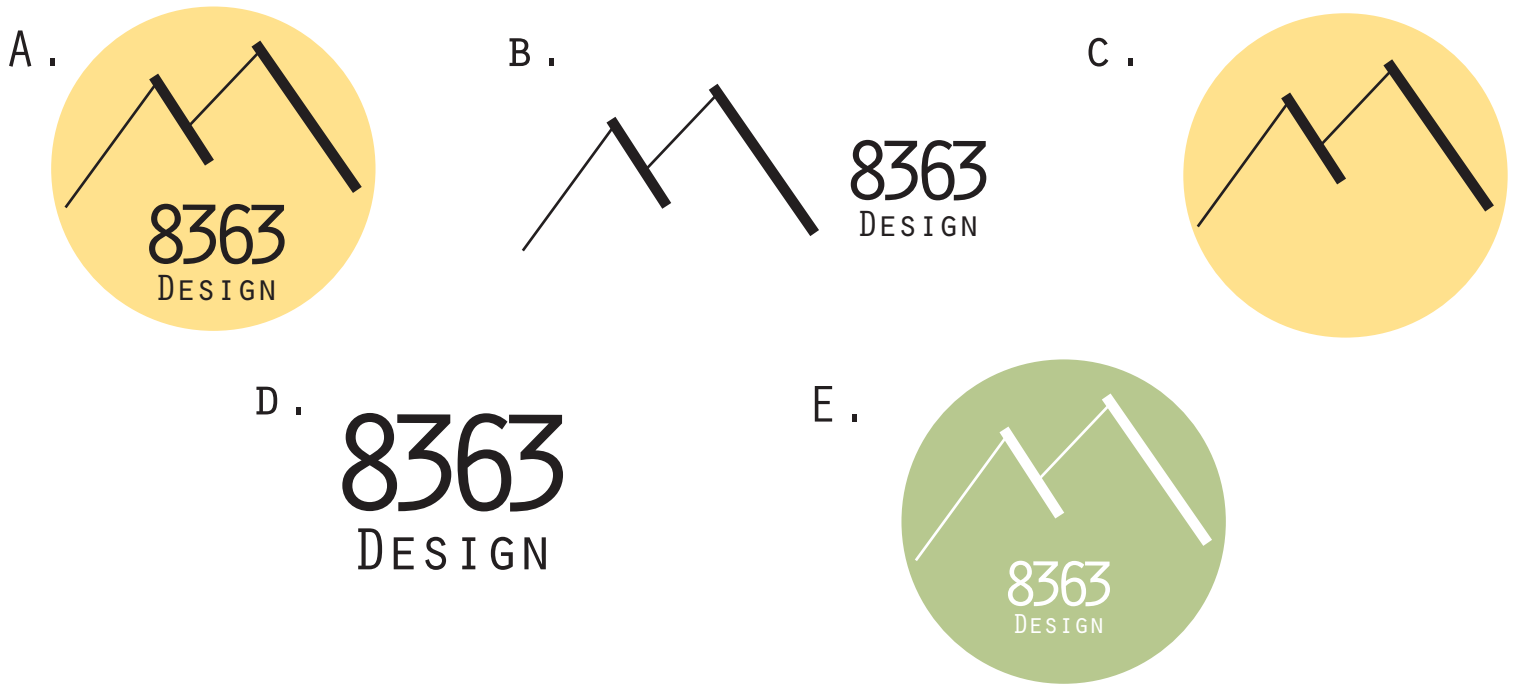


# 8363 DESIGN - IVY BRIDGES



## MISSION STATEMENT:

BASED OUT OF SEATTLE, WASHINGTON, 8363 DESIGN IS AN AGENCY BORN FROM ITS OWNERS' LOVE OF ADVENTURE AND NATURE WITH A FOCUS ON THE HERITAGE OF THE PACIFIC NORTHWEST. THE AGENCY'S NAME COMES FROM THE SUMMIT OF MOUNT ST. HELEN, WITH ITS PEAK OF 8,363 FEET. 8363 DESIGN PRODUCES WORK THAT IS ON FIRE AND ELECTRIC, WITH IDEAS THAT ERUPT, MUCH LIKE THE VOLCANO THAT IS ITS NAMESAKE. THE AGENCY BELIEVES LESS IS MORE AND CENTERS ITSELF ON PURE, CLEAN AND SIMPLISTIC DESIGN. WITH AN EMPHASIS ON CLEAN LINES, MUTED COLORS AND A CLASSIC AESTHETIC WITH A TOUCH OF NATURE, THEY LEND THEIR HANDIWORK TO PRIMARILY ADVERTISING AGENCIES AND SMALL LOCAL MAGAZINES FOCUSING ON A MILLENNIAL OUTDOORS ENTHUSIAST AUDIENCE. 8363 DESIGN'S USE OF MUTED YELLOW SERVES AS AN IRONIC REMINDER OF THE OVERCAST SEATTLE SKIES, AND THE WISH FOR A BRIGHT, SUNNY DAY ON THE TRAIL.

## TYPOGRAPHY: ORATOR STD

SIZE: LOGO SHOULD APPEAR 2" X 2" IN PRINT DESIGN

## COLORS:



C:0	C:0	C:30
M:0	M:10	M:10
Y:0	Y:53	Y:53
K:100	K:0	K:0