



OFFICIAL BRAND GUIDE

MISSION STATEMENT

At Athenian Publishing, we take knowledge seriously. Drawing inspiration from the Goddess Athena, we impart wisdom upon our readers in every page we print. The great Greek philosophers taught us to question our world with critical thinking. We invite you to do the same.

LOGO VARIATIONS



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LOGO DESIGN

The Athenian Publishing logo is a modern depiction of Greek achievement. The columns and arched roof are certainly reminiscent of the Parthenon, but Greek culture extends far beyond a single building. The columns represent Greek architecture as a whole, both ancient and modern. The logo's symmetry and grey colors symbolize balance. The blue hues represent Athena, the goddess of wisdom, and symbolize stability, trust, and intelligence.

TYPOGRAPHY

CINZEL DECORATIVE BOLD

CINZEL BOLD

Open Sans Regular

COLORS



#ffffff

#d8d8d8

#465968

#c8bdb5

#907d6e



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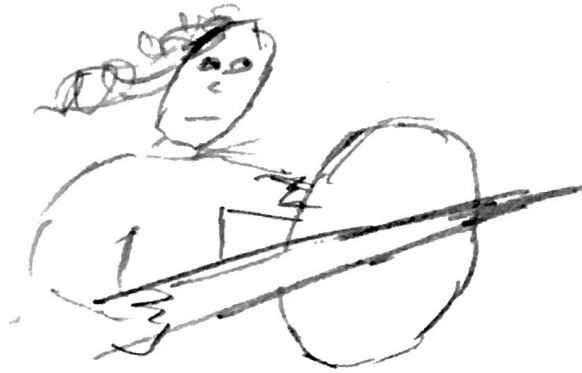
Lorem Ipsum dolor sit amet



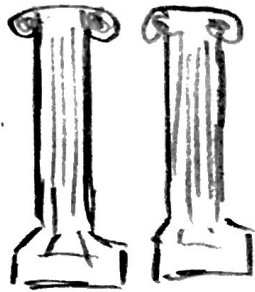
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