



**CROWN ACE
PUBLISHING**

Brand Guide



ABOUT THE LOGO

The Crown Ace Publishing logo stands for top-notch writing and excellence, like a king or queen in the world of books, and like the best card in a card game. The crown shows we aim for the best in publishing, and the ace shows our promise to bring great books to our readers. The colors stem for the traditional colors of a deck of cards. It's designed for people who love well-crafted stories and who appreciate a mix of classic and new in publishing.

MISSION STATEMENT

Crown Ace Publishing is dedicated to finding and nurturing literary talent, bringing exceptional works of fiction and non-fiction to avid readers worldwide. Our mission is to empower authors and inspire readers through innovative storytelling that challenges the status quo. We strive to be a beacon for diversity, quality, and integrity in publishing.

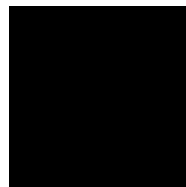
COLOR SCHEME



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#FFFFFF



#231F20

TYPOGRAPHY

Modern No. 20

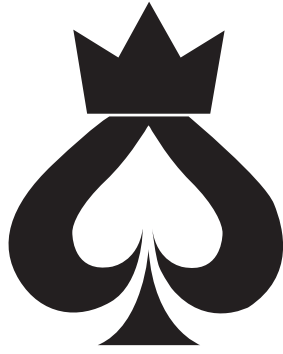
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abcdefghijklmnopqrstuvwxyz

LOGO VARIATIONS



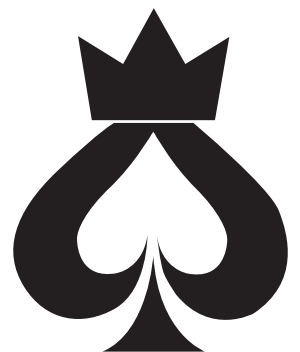
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LOGOS IN USE

