



EXPRESSO

PUBLISHING

LOGO VARIATION:



LOGO COLOR SCHEME:



#412518



#e9e3d5

TYPOGRAPHY:

FAIRPLAY DISPLAY BOLD
MONTSERRAT BOLD

MISSION STATEMENT:

Espresso Publishing is a modern book publisher that blends the richness of coffee culture with the art of storytelling. Our mission is to awaken imagination and emotion through stories that engage the senses. We create books that inspire imagination and emotion, made for creative readers who value design, craft, and meaningful stories.

BRAND VOICE:

Warm, intelligent, and refined in every detail, from typography to tone, embodies balance, comfort, and creativity.

MOCK UPS:

